



IGLOO PLAYS THE TEAM DEVELOPMENT PACKAGE

| THE JOHN MAXWELL TEAM AND THE ESCAPE GAME



BACKGROUND

KNOWING THAT HIS TEAM HAD DIVERSE SKILL-SETS AND VARIED PROFESSIONAL BACKGROUNDS, ZACH, A TEAM LEADER AT IGLOO WANTED TO FOSTER A DEEPER CONNECTION.

This operations-focused team had been strategically built over time and Zach described earlier team building activities as “one dimensional” and needing to be “enlivened”. Igloo, the beloved cooler company, headquartered in Katy, TX visited The Escape Game’s Houston location to take part in the Team Development Package, which was created in conjunction with The John Maxwell Team.

WHAT’S THE TEAM DEVELOPMENT PACKAGE?

THE TEAM DEVELOPMENT PACKAGE PROVIDES AN INTEGRATED, EXPERIENTIAL APPROACH TO TEAM BUILDING THAT WILL IMPROVE YOUR TEAM’S COMMUNICATION AND COLLABORATION. IT’S EASY, TRANSFORMATIVE, AND FUN.

First, teams take John Maxwell’s DISC personality assessment. Then they participate in an immersive team building experience at The Escape Game, putting the team under pressure in a controlled environment. Then your team’s leader leads a debrief session using materials provided by The Escape Game to connect DISC results to the live experience. The package also includes a one hour session with a John Maxwell Executive Coach to unpack the DISC assessment findings for the entire team and bring it all together for the leader.

WHAT WAS THE RESULT?

“We still talk about it all the time!” Zach reported. “A lot of us have done DISC assessments in the past, but we found it dry and unengaging. The Team Development Package brought to light our communication styles and developed our sense of a team and individual senses of self. Our team had a serious lightbulb moment and has since become more self aware.

Igloo leadership noted the change in team dynamics and effectiveness since playing and Zach additionally noted that his team is now “more open to bringing up issues and questions instead of isolating or shutting down. This was an amazing value and opportunity for our team,” said Zach.

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